



GERMAN-NORWEGIAN CONFERENCE AND B2B-NETWORKING: HEALTHCARE AND DIGITAL HEALTH

Participant numbers are limited. Please register early via this link:

https://www.dreberis.com/de/form/kontaktformular/Norwegisch-deutsche_Informationenreise_Gesundheitswirtschaft_2026

Venue: Berlin (Details will follow shortly)

Language: English

13:00	<p>Welcome of the guests and opening</p> <ul style="list-style-type: none"> • Representative of the Federal Ministry for Economic Affairs and Energy (BMWE) <i>tbc</i> • Stefanie Zenk, Germany Trade and Invest, Export Initiative Healthcare Industry • Nard Scheurs, EHIN, E-Health in Norway
13:15	<p>Keynote I: Norway's strategic priorities in digital health and opportunities for Norwegian-German cooperation</p> <ul style="list-style-type: none"> • Bjarte Frøyland, Senior Advisor, The Norwegian Directorate of Health
13:30	<p>Keynote II: Invest in Norway – Health and Life Sciences</p> <ul style="list-style-type: none"> • Invest in Norway a part of Innovation Norway
13:45	<p>Seeking cooperation partners: short presentation of the Norwegian companies</p>
14:00	<p>Keynote III: Germany's Capital Region – One of the most important healthcare industry locations</p> <ul style="list-style-type: none"> • Antonia Jung, Senior Managerin Medizintechnik Versorgung Digital Health, HealthCapital Berlin-Brandenburg
14:15	<p>German Company Presentations – Topic I: Digital Health and MedTech</p>
14:45	<p>Short coffee break</p>
15:00	<p>German Company Presentations – Topic II: KI in Healthcare – from hype to application</p>
15:30	<p>Summary, Q&A Session</p>
From 15:45	<p>B2B-Networking</p> <p>Opportunity for individual networking with Norwegian and German guests and speakers in attendance.</p>

Organizers on behalf of the Federal Ministry for Economic Affairs and Energy: DREBERIS is an international consulting firm based in Dresden, Germany, with offices in Wrocław, Poland, and Lviv, Ukraine. For over 25 years, we have been helping companies and institutions tap into new markets and develop expansion strategies—across all continents, in 50 countries, and across 50 industries.



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